

ARNAV GHOLAP

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EDUCATION

KJ SOMAIYA COLLEGE OF ENGINEERING

Bachelor of Technology in Computer Engineering with Honors in Cybersecurity
GPA: 3.53/4.0

Mumbai, India
June 2025

MATOSHREE PRABODHINI JUNIOR COLLEGE

Graduated class 12th with 97%

Mumbai, India
June 2021

DAV PUBLIC HIGH SCHOOL

Graduated class 10th with 95%

Mumbai, India
May 2019

EXPERIENCE

PURPLLE.COM

Business Analyst Intern

Mumbai, India
Dec 2024-Present

- Developed and maintained over 10 interactive dashboards in Looker Studio, enabling stakeholders to swiftly review and interpret key performance indicators, improving operational efficiency and decision-making speed.
- Conducted in-depth analysis of sales funnel data, identifying gaps and opportunities that led to a 12% increase in click through rates and a 10% boost in add to cart events.
- Researched and evaluated major competitors, uncovering strategic advantages that informed business decisions and contributed to a better go-to-market strategy that refined target audience segmentation.
- Optimized 50+ SQL queries to extract data, providing valuable insights that increased data-driven decision-making.

CAARYA INNOVATIVE SOLUTIONS PVT LTD

Business Analyst Intern

Mumbai, India
Aug 2023-Oct 2024

- Orchestrated user engagement strategy, providing insights into user interactions with the client's website and designed a comprehensive analytics framework, resulting in a 25% reduction in customer churn.
- Interacted with clients to analyze their business requirements and recommended a key technological improvement, resulting in a 12% increase in gross revenue.
- Spearheaded integration of a new CRM solution, leading to a 10% increase in sales productivity and a 15% improvement in customer support satisfaction rates.
- Reduced development cost by 30% by creating a plan to merge related products into one, more streamlined product.

CAARYA INNOVATIVE SOLUTIONS PVT LTD

Product Manager Intern

Mumbai, India
Mar 2023-Aug 2023

- Oversaw the development and launch of a new inventory management system on a dental client's website, resulting in a 20% increase in revenue and 15% reduction in costs.
- Led user research initiatives that informed product improvements, enhancing user experience and satisfaction.
- Managed a cross-functional team of 4 including engineers and designers to deliver the project on time and under budget.
- Successfully implemented agile methodologies to accelerate product development and deliver value to customers more efficiently, resulting in a 25% increase in product development velocity.

SKILLS

Languages: JavaScript (ES5/ES6), Python, R, SQL, C, Typescript, C++, CSS, HTML, PHP, JSON and Java.

Frameworks: Apache Spark, Express, Node.js, MongoDB, Vue.js, React.js, Flutter, Next.js, Firebase, MySQL.

Functional: Scrum Implementation, Agile Methodology, Cross-functional team management, Risk Management.

Tools: Microsoft Office Suite, Google Analytics, Salesforce, BigQuery, LookerStudio, Power BI, Figma, Canva.

CERTIFICATIONS

Google Project Management, Google Analytics for Beginners, Data Analytics, Business Analytics, Big Data Analytics.

VOLUNTEERISM

Volunteered for the Schools Challenge 3.0 in assisting students from government schools in technology projects along with the help and guidance of mentors from JPMC and Agastya foundation.